

IN THE CLAIMS

1. (Currently amended) A method of WWW page retrieval from a web site, comprising:
entering information associated with a content of the site, which information is not a WWW address or a portion thereof, which entering comprises typing by a user;
providing said information to a software not associated with said site;
analyzing said information to correct spelling in said information, so as to provide a spelling-corrected input;
providing a page address of a page of said site, responsive to said spelling corrected input, by said software;
retrieving said page responsive to said page address; and
directly displaying said page, using a browser, without any additional user intervention, beyond said entering,
wherein said page address is determined using a database of associations, said database is at least logically associated with a particular user, and said database includes information regarding a particular user, which information is entered by said user, which page is selected for display responsive to said information and wherein said database is stored at a location remote from where the information is entered for display of said page.
2. (Original) A method according to claim 1, comprising providing user-dependent information and wherein providing a page address comprises analyzing said information using said user-dependent information.
3. (Previously Presented) A method according to claim 1, wherein providing a page address comprises selecting a URL from a translation table in which said information is a unique index.
4. -6. (Canceled)
7. (Currently amended) A method according to ~~claim 1~~ claim 1, wherein said database comprises at least one association which is particular to said particular user.

8. (Original) A method according to claim 7, wherein analyzing comprises analyzing responsive to said at least one association.
9. (Previously Presented) A method according to claim 7, wherein said at least one association is entered by said particular user.
10. (Previously Presented) A method according to claim 7, wherein said at least one association is automatically generated responsive to a selection of a WWW page, from a plurality of suggested pages, by said particular user.
11. (Original) A method according to claim 7, wherein at least one association in said database is automatically generated responsive to a selection of a particular WWW page, from a plurality of suggested pages, by a plurality of users.
12. (Currently amended) A method according to ~~claim 11~~ claim 1, wherein said database is at least logically associated with a translation server, which utilizes said database for translation.
13. (Currently amended) A method according to claim ~~5~~ 1, wherein said at least logical association comprises a physical association.
14. (Currently amended) A method of WWW page retrieval from a web site, comprising:
entering information associated with the content of the site, which information is not a WWW address or a portion thereof, which entering comprises typing by a user;
providing said information to a software not associated with said site, along with user-dependent information not entered by the user in a session in which the information is entered;
analyzing said information using user-dependent information, other than the entered information;
providing a page address of a page of said site, responsive to said entered information and said analysis, by said software;
retrieving said page responsive to said page address; and

directly displaying said page, using a browser, without any additional user intervention, beyond said entering

wherein said user dependent information includes at least one of geographical location of the user, the user belonging to a certain customer club, the user profile, the user age, and the user browsing habits.

15. (Previously Presented) A method according to claim 14, wherein providing comprises providing responsive to a geographical location at which said information is entered.
16. (Currently amended) A method of WWW page retrieval from a web site, comprising:
entering information associated with the content of the site, which information is not a WWW address or a portion thereof, which entering comprises typing by a user;
providing said information to a software not associated with said site;
determining a geographical location of the user;
providing a page address of a page of said site, responsive to said entered information and said determined geographical location, by said software;
retrieving said page responsive to said page address; and
directly displaying said page, using a browser, without any additional user intervention, beyond said entering.
17. (Previously Presented) A method according to claim 16, wherein said information is entered by a user in a same way in which a standard URL would be entered.
18. (Original) A method according to claim 17, wherein said information is entered into a URL entry field in said browser.
19. (Previously presented) A method according to claim 1, wherein said information is entered into a window overlaying said browser.
20. (Original) A method according to claim 19, wherein said window is overlaying a location window of said browser.

21-91. (Canceled)

92. (Previously Presented) A method according to claim 14, wherein providing the page address, comprises performing an automated web search.
93. (Previously Presented) A method according to claim 16, wherein providing the page address, comprises performing an automated web search.
94. (Cancelled)
95. (Previously Presented) A method according to claim 1, wherein said providing the page address comprises retrieving information about a site from a location, and comprising updating of said information by an operator of said site.
96. (Previously Presented) A method according to claim 16, wherein said information is in a non-Latin language.
- 97-99. (Canceled)
100. (Previously Presented) A method according to claim 1, wherein said information is entered into a URL entry field in said browser.
101. (Previously Presented) A method according to claim 14, wherein said information is entered into a URL entry field in said browser.
- 102-103. (Cancelled)
104. (Previously Presented) A method according to claim 1, wherein providing a page address comprises providing responsive to a popularity level of said page.
105. (Previously Presented) A method according to claim 1, wherein providing a page address comprises providing based upon statistical information correlating said entered information and websites.

106. (Previously Presented) A method according to claim 1, including adding a user interface functionality to said browser, which functionality is used for interaction with said site.
107. (Previously Presented) A method according to claim 106, wherein said interface comprises icons.
108. (Previously Presented) A method according to claim 106, wherein said interface comprises one or more menus.
109. (Previously Presented) A method according to claim 106, wherein said functionality comprises a purchase function.
110. (Previously Presented) A method according to claim 106, wherein said functionality operates based on information stored in a database.
111. (Previously Presented) A method according to claim 109, wherein said database contains information arranged by site.
112. (Canceled)
113. (Previously Presented) A method according to claim 14, wherein said information is in a non-Latin language.
114. (Previously Presented) A method according to claim 1, wherein said information does not meet domain name specifications.
115. (Previously Presented) A method according to claim 1, wherein said information does not meet URL specifications.
116. (Previously Presented) A method according to claim 1, wherein said information comprises a plurality of words.

117. (Previously Presented) A method according to claim 1, wherein said information comprises a field identifier and a field-match value.
118. (Previously Presented) A method according to claim 1, wherein said information is associated with an owner of the site.
119. (Previously Presented) A method according to claim 118, wherein said information comprises a partial street address of said owner.
120. (Previously Presented) A method according to claim 118, wherein said information comprises a telephone number of said owner.
- 121-122. (Cancelled)
123. (Previously presented) A method according to claim 1, wherein correcting spelling comprises correcting for at least one transliteration error.
124. (Previously presented) A method according to claim 1, wherein analyzing comprises applying natural language recognition on said information.
125. (Previously presented) A method according to claim 1, wherein analyzing comprises blocking access to certain types of sites.
- 126-127. (Cancelled)
128. (Previously presented) A method according to claim 1, wherein said analyzing is performed locally, where said page is displayed.
129. (Previously presented) A method according to claim 1, wherein said analyzing is performed remotely from where said page is displayed.

130. (Previously presented) A method according to claim 1, wherein said analyzing comprises determining a one-to-one mapping between said information and a translation.
131. (Previously Presented) A method according to claim 1, wherein said information is entered in a language not supported by said browser.
132. (Previously Presented) A method according to claim 1, wherein said information is entered in a font not supported by said browser.
133. (Previously Presented) A method according to claim 1, wherein directly displaying said page, comprises automatically providing password information for accessing said page.
134. (Previously Presented) A method according to claim 133, wherein a plurality of such passwords are stored in a password database associated with said user.
135. (Canceled)
136. (Previously presented) A method according to claim 1, wherein said provided page address is selected from multiple matching sites.
137. (Previously presented) A method according to claim 14, wherein said provided page address is selected from multiple matching sites.
138. (Previously presented) A method according to claim 16, wherein said provided page address is selected from multiple matching sites.
139. (Canceled)
- 140 – 159 (Canceled)
160. (Previously presented) A method according to claim 16, wherein determining the geographical location comprises determining based on the user entering location information.

161. (Previously presented) A method according to claim 16, wherein determining the geographical location comprises determining based on the user entering the location at a time of configuration.

162. (Previously presented) A method according to claim 16, wherein determining the geographical location comprises determining based on the user entering the location during a session in which the information is entered.

163. (Previously presented) A method according to claim 16, wherein providing a page address comprises providing an address of a page whose content is associated with the determined geographical location.